



OTOMOTİV SANAYİİ DERNEĐİ
AUTOMOTIVE MANUFACTURERS ASSOCIATION

OTOMOTİV SEKTÖRÜ AYLIK DEĐERLENDİRME RAPORU OCAK 2025

AUTOMOTIVE INDUSTRY MONTHLY REPORT
January 2025

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	1 - 2024	1 - 2025	%	1 - 1 / 2024	1 - 1 / 2025	%	2/2023 - 1/2024	2/2024 - 1/2025	%
Otomobil Üretimi/P.Cars Production	67.059	67.795	1,1	67.059	67.795	1,1	949.003	905.249	-4,6
Toplam Üretim/Total Production	108.465	105.397	-2,8	108.465	105.397	-2,8	1.465.021	1.362.228	-7,0
Otomobil Pazarı/P.Cars Market	64.041	55.944	-12,6	64.041	55.944	-12,6	994.094	972.244	-2,2
Toplam Pazar/Total Market	82.522	70.412	-14,7	82.522	70.412	-14,7	1.312.990	1.273.679	-3,0
Otomobil İthalatı/P.Cars Import	42.207	37.418	-11,4	42.207	37.418	-11,4	666.807	685.335	2,8
Toplam İthalat/Total Import	52.757	47.497	-10,0	52.757	47.497	-10,0	834.314	888.259	6,5
Otomobil İhracatı/P.Cars Export	44.403	47.316	6,6	44.403	47.316	6,6	656.371	657.028	0,1
Toplam İhracat/Total Export	75.549	78.191	3,5	75.549	78.191	3,5	1.014.415	1.015.676	0,1
Otomobil İhracatı(\$)/P.Cars Export (\$)	750.767.473,78	866.508.214,08	15,4	750.767.474	866.508.214	15,4	10.811.328.235	11.399.842.615	5,4
Toplam İhracat(\$)/Total Export (\$)*	2.820.832.272,53	2.953.634.404,96	4,7	2.820.832.273	2.953.634.405	4,7	35.736.255.621	36.879.430.098	3,2

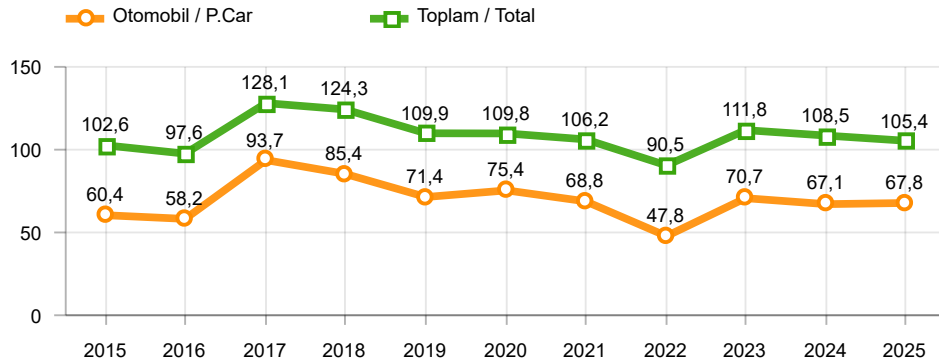
Parametreler/Parameters	1 - 2024	1 - 2025	%	1 - 1 / 2024	1 - 1 / 2025	%	2/2023 - 1/2024	2/2024 - 1/2025	%
ÜFE / PPI	4,1	3,1	-	4,1	3,1	-	47,4	39,5	-
TÜFE / CPI	6,7	5,0	-	6,7	5,0	-	54,7	56,4	-
Sanayi Endeksi / Industry Index	5,2	3,3	-	5,2	3,3	-	52,3	41,8	-
Dolar \$ ** (1 birim)	30,0	35,4	18,2	30,0	35,4	18,2	24,6	33,2	34,9
Euro € ** (1 birim)	32,7	36,7	12,1	32,7	36,7	12,1	26,7	35,8	34,2
Japon Yeni ¥ ** (100 birim)	20,4	22,5	10,1	20,4	22,5	10,1	17,2	21,7	26,3

*Toplam Sanayi / Total Industry Including Components

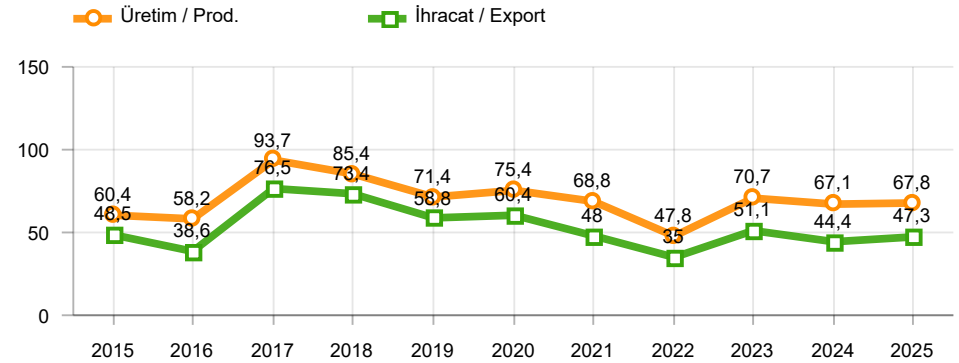
** Ortalama Değerler / Average Values

Araç Tipleri / Types	1 / 2024	1 / 2025	1 % Değişim	1-1 / 2024	1-1 / 2025	1-1 % Değişim
OTOMOBİL / Pass.Car	67.059	67.795	1,1	67.059	67.795	1,1
OTOMOBİL Toplam / Pass.Car Total	67.059	67.795	1,1	67.059	67.795	1,1
B.KAMYON / H. Truck	3.252	1.076	-66,9	3.252	1.076	-66,9
K.KAMYON / L. Truck	390	230	-41,0	390	230	-41,0
KAMYONET / Pick Up	33.507	28.371	-15,3	33.507	28.371	-15,3
OTOBÜS / Bus	909	780	-14,2	909	780	-14,2
MINİBÜS / Minibus	2.930	6.812	132,5	2.930	6.812	132,5
MİDİBÜS / Midibus	418	333	-20,3	418	333	-20,3
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	41.406	37.602	-9,2	41.406	37.602	-9,2
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	108.465	105.397	-2,8	108.465	105.397	-2,8
TRAKTÖR / F.Tractor	4.254	2.624	-38,3	4.254	2.624	-38,3
TRAKTÖR Toplam / F.Tractor Total	4.254	2.624	-38,3	4.254	2.624	-38,3
GENEL TOPLAM / Grand Total	112.719	108.021	-4,2	112.719	108.021	-4,2

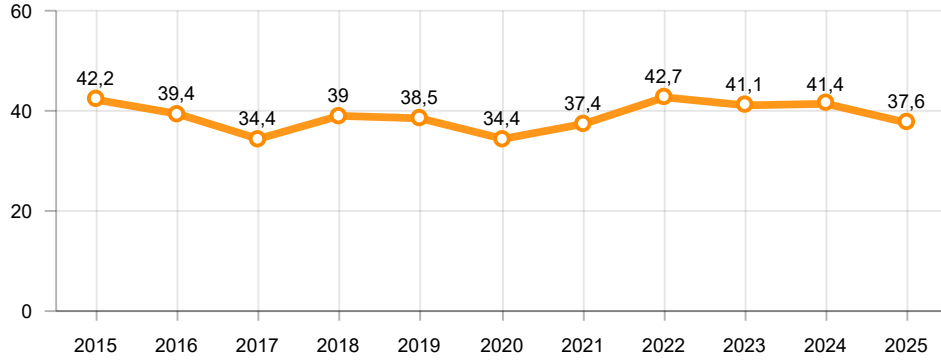
Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - OCAK)
Total & P.Cars Production (x1000)(January - January)



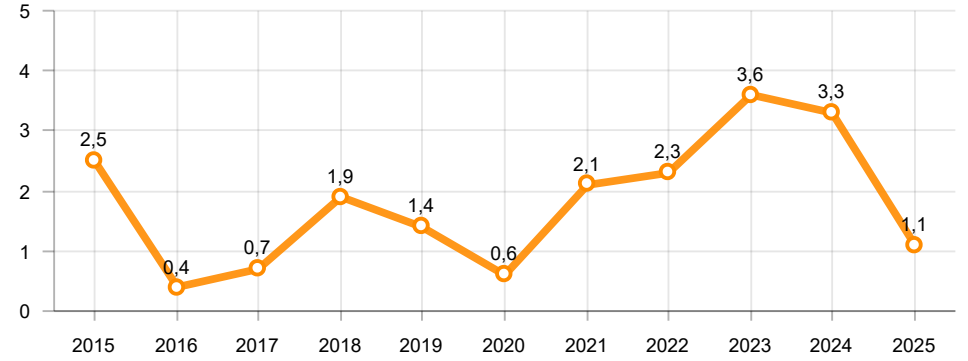
Otomobil Üretimi ve İhracat (x1000)(OCAK - OCAK)
P.Cars Production & Exports (x1000)(January - January)



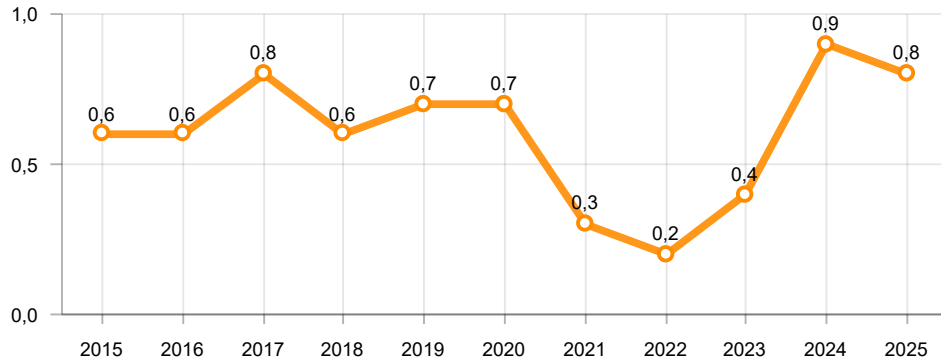
Ticari Araç Üretimi (x1000)(OCAK - OCAK)
Commercial Vehicle Production (x1000)(January - January)



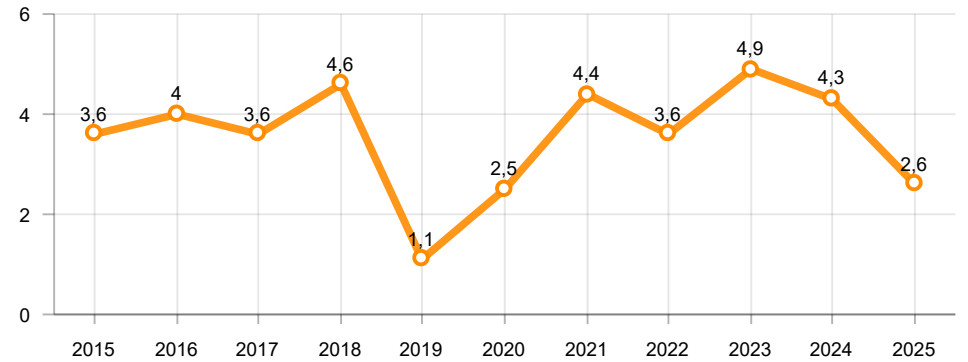
Büyük Kamyon Üretimi (x1000)(OCAK - OCAK)
Heavy Truck Production (x1000)(January - January)

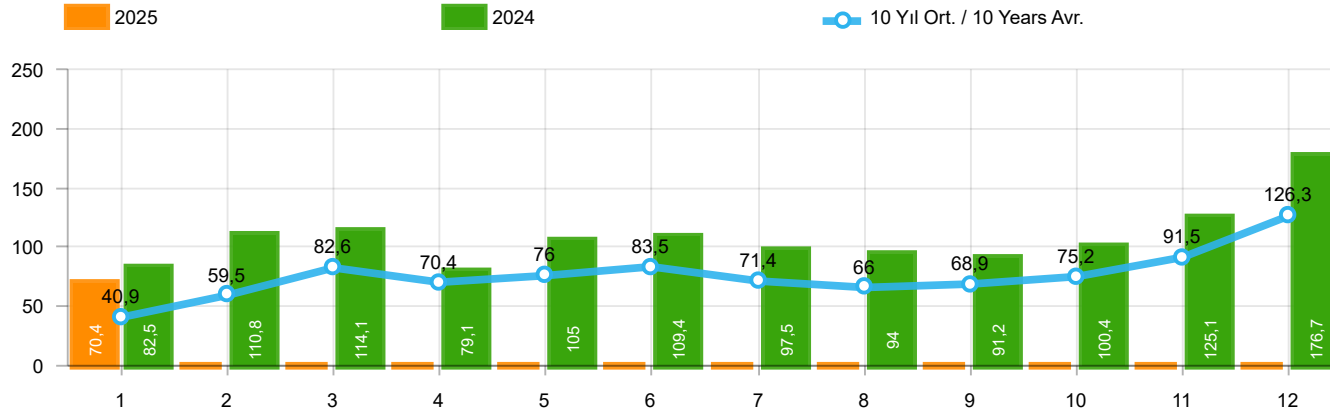


Otobüs Üretimi (x1000)(OCAK - OCAK)
Bus Production (x1000)(January - January)



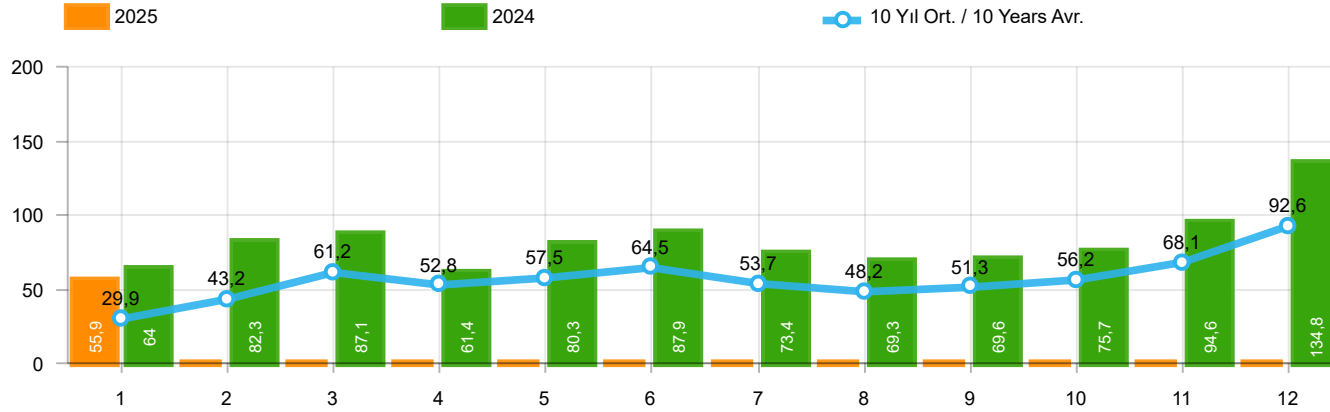
Traktör Üretimi (x1000)(OCAK - OCAK)
F. Tractor Production (x1000)(January - January)





Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	40.890	70.412	72,2
TOPLAM/TOTAL	40.890	70.412	72,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	37.256	1.019.063	15.309	21.947	58,9
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	34.369	1.014.278	13.387	20.982	61,0
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	36.640	986.829	14.813	21.827	59,6
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	36.525	641.550	14.892	21.633	59,2
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	14.847	491.947	6.439	8.408	56,6
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	28.123	796.150	11.840	16.283	57,9
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	45.308	772.850	17.642	27.666	61,1
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	39.741	827.163	18.470	21.271	53,5
2023	53.578	84.781	109.658	102.076	116.227	116.352	117.647	93.409	100.862	105.181	119.527	164.748	53.578	1.284.046	19.309	34.269	64,0
2024	82.522	110.760	114.144	79.137	104.962	109.408	97.536	93.977	91.150	100.395	125.102	176.696	82.522	1.285.789	29.765	52.757	63,9
2025	70.412												70.412	70.412	22.915	47.497	67,5

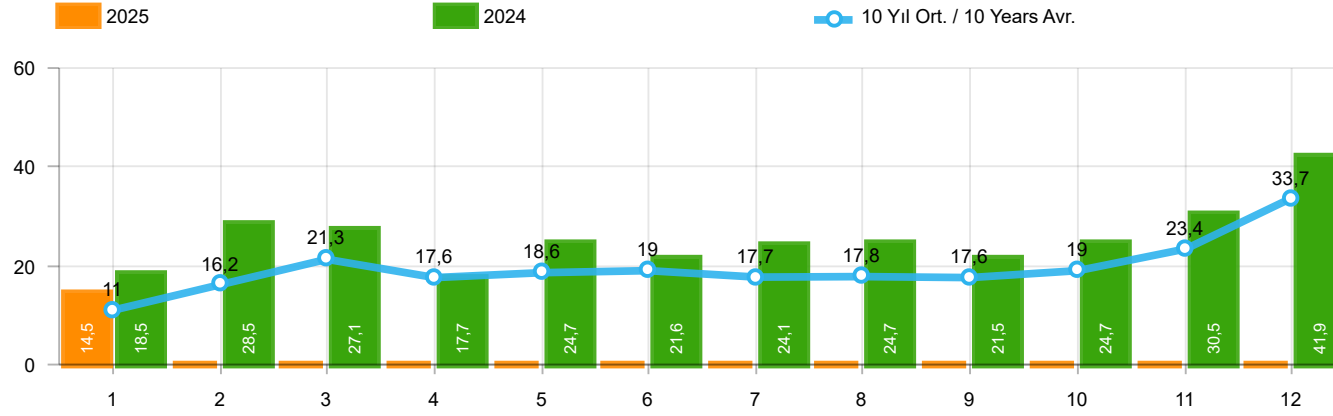


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	29.886	55.944	87,2
TOPLAM / TOTAL	29.886	55.944	87,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	24.498	725.596	7.396	17.102	69,8
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	23.358	756.938	7.375	15.983	68,4
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	25.689	722.759	8.793	16.896	65,8
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	26.611	486.321	9.779	16.832	63,3
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	10.979	387.256	4.203	6.776	61,7
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	22.016	610.109	8.326	13.690	62,2
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	35.358	561.853	12.205	23.153	65,5
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	29.020	592.660	11.311	17.709	61,0
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	37.288	967.341	11.399	25.889	69,4
2024	64.041	82.277	87.071	61.448	80.260	87.858	73.396	69.288	69.634	75.662	94.595	134.811	64.041	980.341	22.292	41.749	65,2
2025	55.944												55.944	55.944	18.526	37.418	66,9

Ticari Araç Pazarının Analizi(x1000)(OCAK - OCAK)

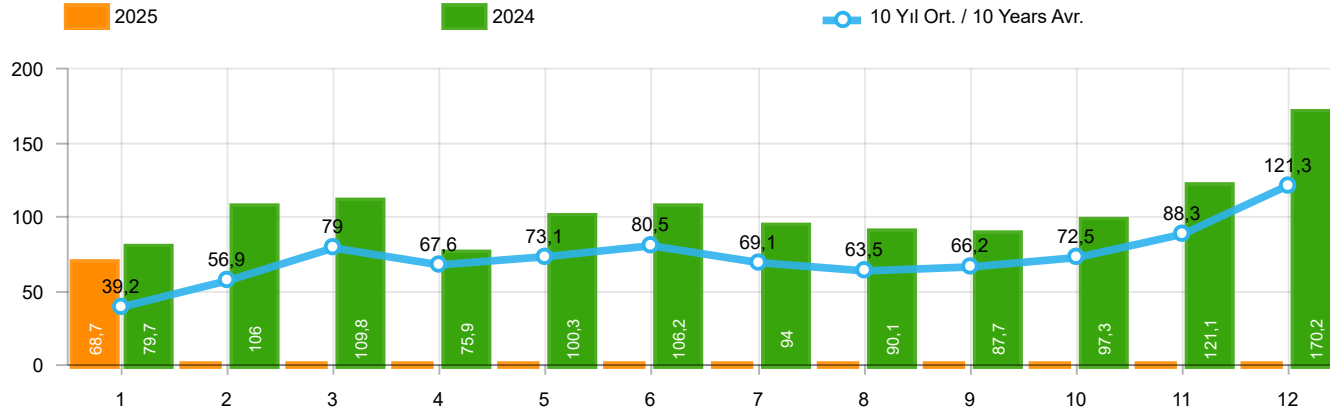
CV Market Analysis(x1000)(January - January)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	11.005	14.468	31,5
TOPLAM / TOTAL	11.005	14.468	31,5

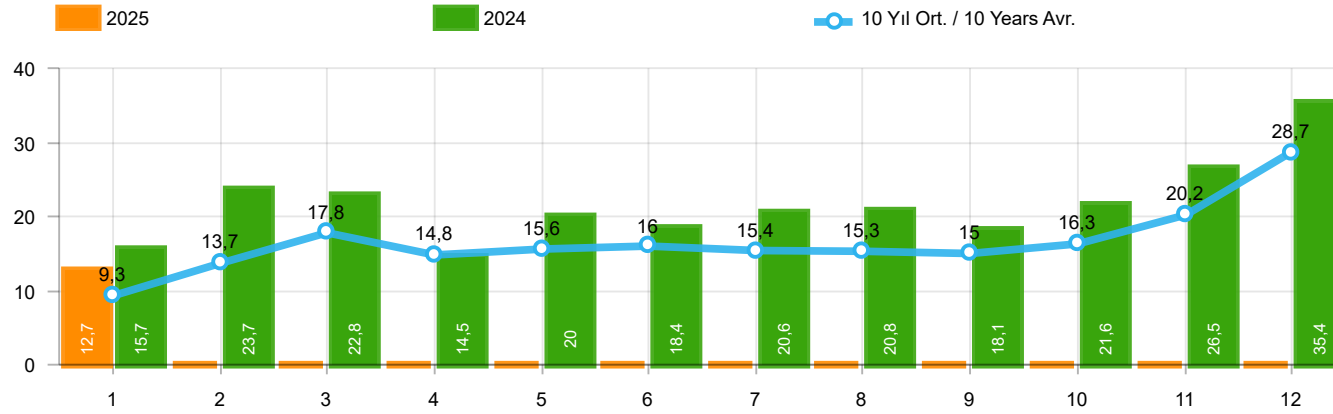
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	12.758	293.467	7.913	4.845	38,0
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	11.011	257.340	6.012	4.999	45,4
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	10.951	264.070	6.020	4.931	45,0
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	9.914	155.229	5.113	4.801	48,4
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	3.868	104.691	2.236	1.632	42,2
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	6.107	186.041	3.514	2.593	42,5
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	9.950	210.997	5.437	4.513	45,4
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	10.721	234.503	7.159	3.562	33,2
2023	16.290	25.874	30.432	24.678	28.809	25.217	30.231	24.278	21.891	22.570	28.103	38.332	16.290	316.705	7.910	8.380	51,4
2024	18.481	28.483	27.073	17.689	24.702	21.550	24.140	24.689	21.516	24.733	30.507	41.885	18.481	305.448	7.473	11.008	59,6
2025	14.468												14.468	14.468	4.389	10.079	69,7

Hafif Araç Pazarının Analizi(x1000)(OCAK - OCAK) LV Market Analysis(x1000)(January - January)



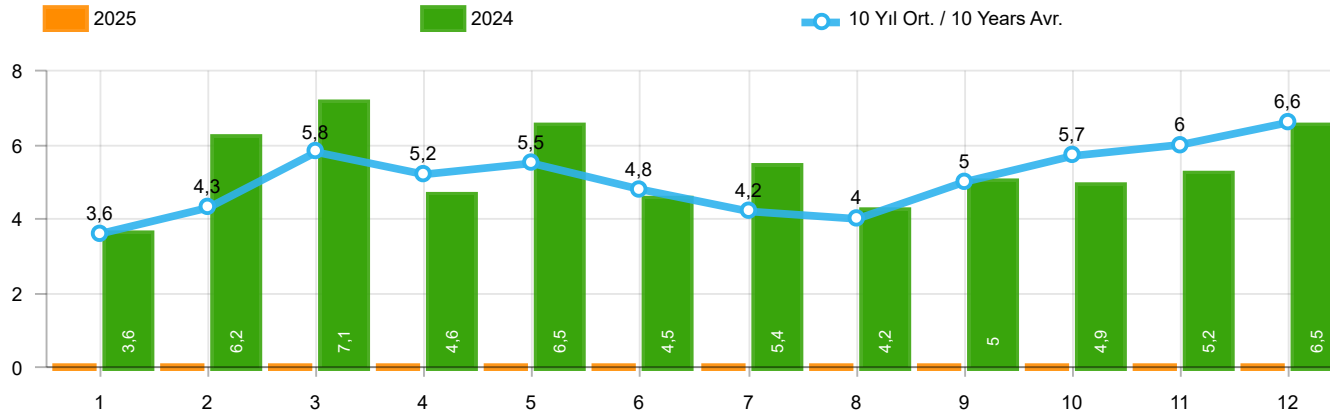
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	39.183	68.654	75,2
TOPLAM / TOTAL	39.183	68.654	75,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	34.615	968.017	13.173	21.442	61,9
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	32.713	983.720	12.190	20.523	62,7
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	35.323	956.194	13.781	21.542	61,0
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	35.076	620.937	13.915	21.161	60,3
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	14.373	479.060	6.068	8.305	57,8
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	27.273	772.788	11.239	16.034	58,8
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	43.728	737.350	16.502	27.226	62,3
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	38.131	783.283	17.317	20.814	54,6
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	50.894	1.232.635	17.363	33.531	65,9
2024	79.701	105.990	109.828	75.919	100.305	106.238	94.037	90.134	87.740	97.274	121.094	170.249	79.701	1.238.509	27.602	52.099	65,4
2025	68.654												68.654	68.654	21.712	46.942	68,4



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	9.297	12.710	36,7
TOPLAM / TOTAL	9.297	12.710	36,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	10.117	242.421	5.777	4.340	42,9
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	9.355	226.782	4.815	4.540	48,5
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	9.634	233.435	4.988	4.646	48,2
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	8.465	134.616	4.136	4.329	51,1
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	3.394	91.804	1.865	1.529	45,1
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	5.257	162.679	2.913	2.344	44,6
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	8.370	175.497	4.297	4.073	48,7
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	9.111	190.623	6.006	3.105	34,1
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	13.606	265.294	5.964	7.642	56,2
2024	15.660	23.713	22.757	14.471	20.045	18.380	20.641	20.846	18.106	21.612	26.499	35.438	15.660	258.168	5.310	10.350	66,1
2025	12.710												12.710	12.710	3.186	9.524	74,9



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	3.561	-	-100,0
TOPLAM / TOTAL	3.561	-	-100,0

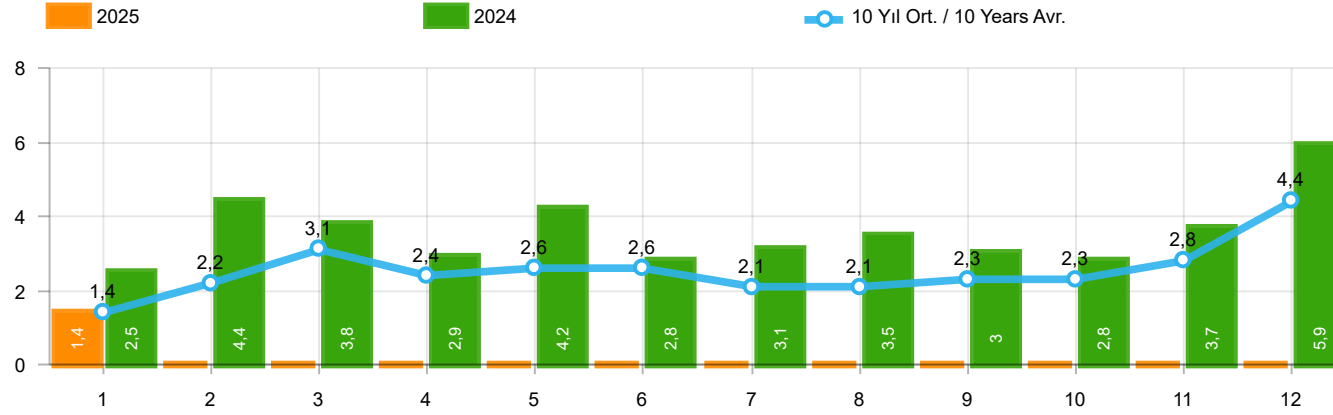
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	3.124	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	3.739	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	3.974	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	4.362	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	1.311	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	2.425	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	4.411	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	3.152	66.942
2023	5.533	5.569	7.959	6.433	8.511	6.269	6.221	5.072	5.943	5.897	6.219	8.275	5.533	77.901
2024	3.577	6.152	7.115	4.567	6.470	4.491	5.390	4.225	4.969	4.889	5.223	6.478	3.577	63.546
2025	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Kaynak: TÜİK trafik kayıtları.

Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

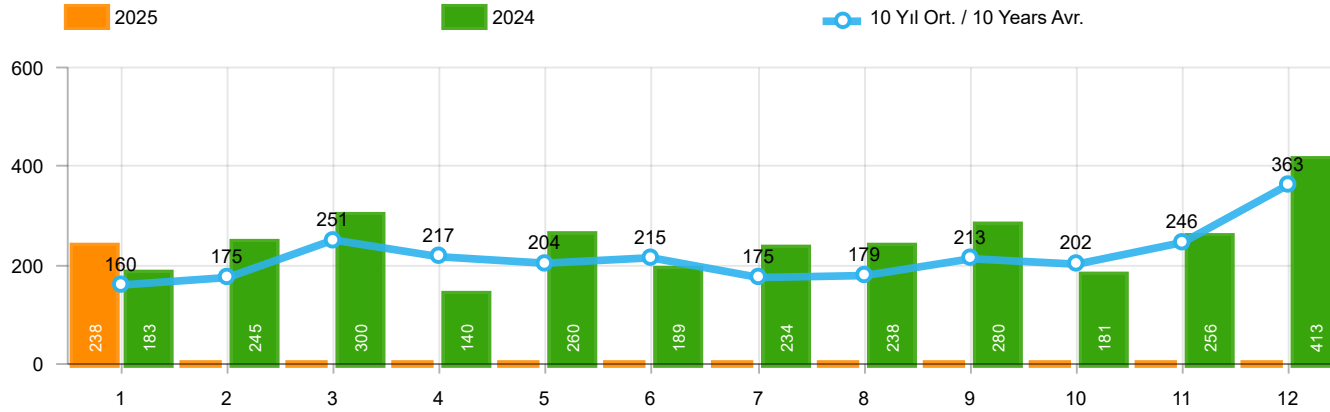
Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures



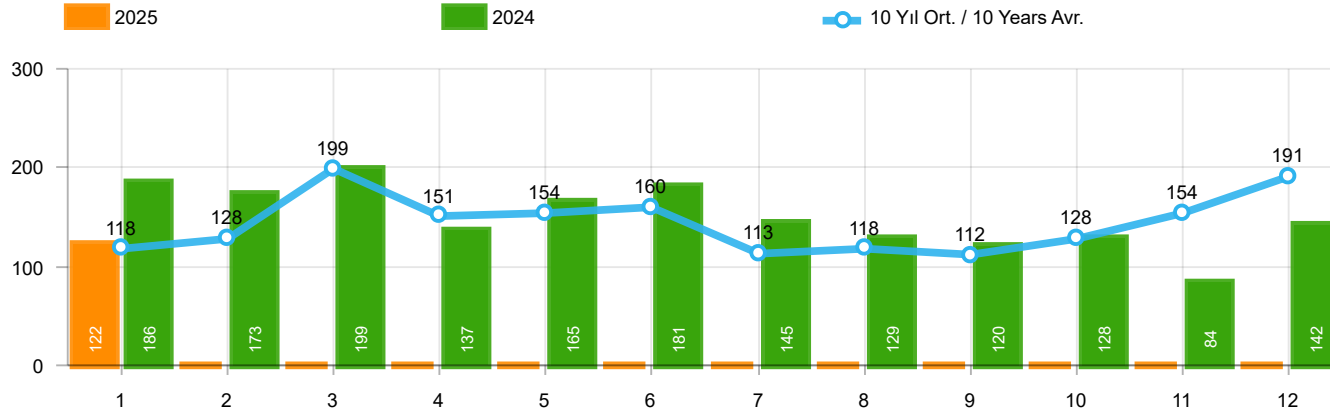
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	1.430	1.398	-2,2
TOPLAM / TOTAL	1.430	1.398	-2,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	2.215	43.381	1.710	505	22,8
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	1.167	25.051	708	459	39,3
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	931	25.397	646	285	30,6
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	1.237	16.507	765	472	38,2
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	342	10.747	239	103	30,1
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	682	21.004	433	249	36,5
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	1.366	32.740	926	440	32,2
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	1.498	39.823	1.041	457	30,5
2023	2.406	3.356	5.162	3.951	4.321	3.820	3.334	3.526	3.674	3.425	4.077	5.642	2.406	46.694	1.668	738	30,7
2024	2.452	4.352	3.817	2.941	4.232	2.800	3.120	3.476	3.010	2.812	3.668	5.892	2.452	42.572	1.794	658	26,8
2025	1.398												1.398	1.398	843	555	39,7



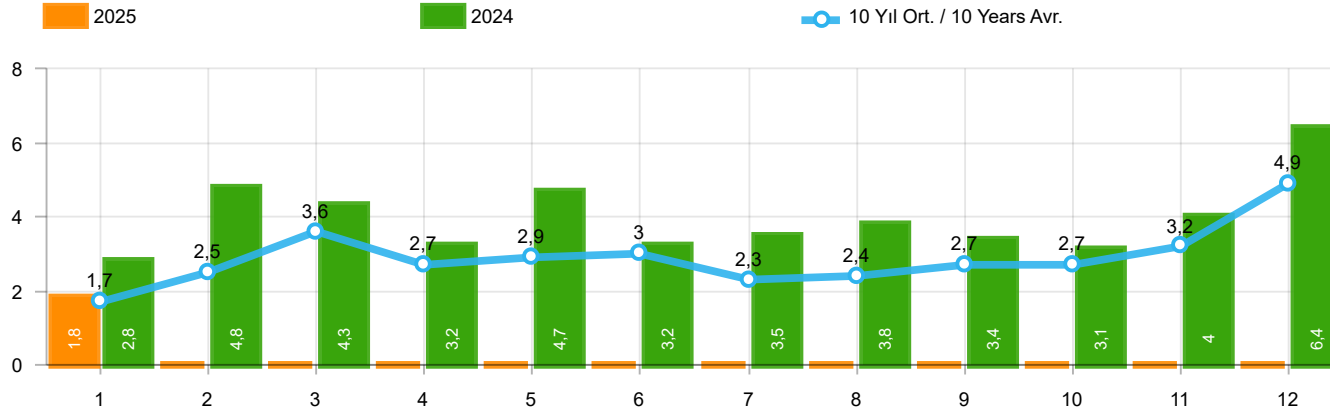
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	160	238	48,4
TOPLAM / TOTAL	160	238	48,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total
2015	280	322	451	561	372	405	389	253	316	394	325	621	280	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	309	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	212	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	134	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	57	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	104	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	70	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	82	2.229
2023	173	151	329	241	183	209	200	226	215	254	284	301	173	2.766
2024	183	245	300	140	260	189	234	238	280	181	256	413	183	2.919
2025	238												238	238



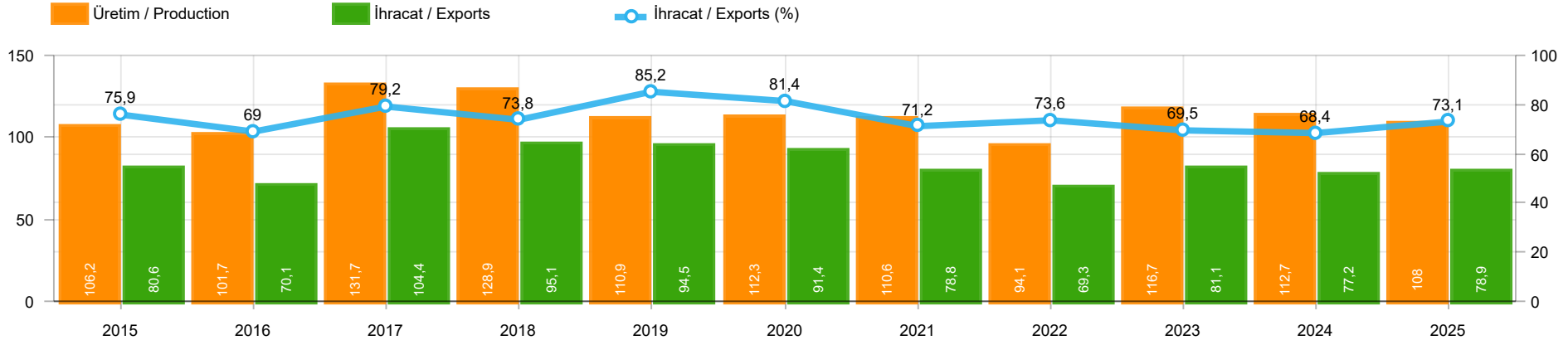
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	118	122	3,2
TOPLAM / TOTAL	118	122	3,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2015	146	222	313	290	290	255	211	203	153	171	359	363	146	2.976	146	-	-
2016	180	209	218	240	214	307	76	82	141	198	314	236	180	2.415	180	-	-
2017	174	119	167	124	188	115	206	187	92	231	109	235	174	1.947	174	-	-
2018	78	65	215	136	125	164	45	42	74	107	113	188	78	1.352	78	-	-
2019	75	54	112	35	97	41	25	45	84	28	42	54	75	692	75	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	64	1.038	64	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	144	1.267	144	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	30	1.828	30	-	-
2023	105	126	238	205	167	160	154	203	180	135	126	152	105	1.951	105	-	-
2024	186	173	199	137	165	181	145	129	120	128	84	142	186	1.789	186	-	-
2025	122												122	122	122	-	-



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	1.708	1.758	2,9
TOPLAM / TOTAL	1.708	1.758	2,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total	1-1 Yerli / Local	1-1 İthal / Import	İthal Oran / Import %
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	2.641	51.046	2.136	505	19,1
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	1.656	30.558	1.197	459	27,7
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	1.317	30.635	1.032	285	21,6
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	1.449	20.613	977	472	32,6
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	474	12.887	371	103	21,7
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	850	23.362	601	249	29,3
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	1.580	35.500	1.140	440	27,8
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	1.610	43.880	1.153	457	28,4
2023	2.684	3.633	5.729	4.397	4.671	4.189	3.688	3.955	4.069	3.814	4.487	6.095	2.684	51.411	1.946	738	27,5
2024	2.821	4.770	4.316	3.218	4.657	3.170	3.499	3.843	3.410	3.121	4.008	6.447	2.821	47.280	2.163	658	23,3
2025	1.758												1.758	1.758	1.203	555	31,6



	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
İhracat/Export	80.630	70.140	104.359	95.115	94.539	91.430	78.793	69.261	81.099	77.153	78.930
Üretim/Production	106.178	101.671	131.740	128.911	110.915	112.298	110.590	94.117	116.730	112.719	108.021
İhracat/Exports (%)	75,9	69	79,2	73,8	85,2	81,4	71,2	73,6	69,5	68,4	73,1

Taşıt Araçları İhracatı (2023 - 2025)
Motor Vehicle Exports (2023 - 2025)

SEKTÖR / SECTOR	2023	2024	1/1-2024	1/1-2025	2025/2024 %
OTOMOBİL / Pass.Car	663.090	654.115	44.403	47.316	6,6
OTOMOBİL TOPLAM / Pass. Car Total	663.090	654.115	44.403	47.316	6,6
KAMYON / Truck	21.566	10.024	1.728	431	-75,1
KAMYONET / Pick Up	291.052	279.520	26.095	22.491	-13,8
OTOBÜS / Bus	9.447	8.674	560	703	25,5
MİNİBÜS / Minibus	31.421	58.922	2.651	7.178	170,8
MİDİBÜS / Midibus	1.671	1.779	112	72	-35,7
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	355.157	358.919	31.146	30.875	-0,9
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	1.018.247	1.013.034	75.549	78.191	3,5
TRAKTÖR / F.Tractor	16.752	12.988	1.604	739	-53,9
TRAKTÖR TOPLAM / F.Tractor Total	16.752	12.988	1.604	739	-53,9
GENEL TOPLAM / GRAND TOTAL	1.034.999	1.026.022	77.153	78.930	2,3

Üretici Bazında İhracat (adet)
Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2023	2024	1-1 / 2024	1-1 / 2025
A.I.O.S.	1.102	1.067	80	32
FORD OTOSAN	311.104	330.240	27.396	30.050
HATTAT TRAKTÖR	736	460	53	18
HYUNDAI ASSAN	205.200	204.000	19.483	17.900
KARSAN	428	487	21	-
M. BENZ TÜRK	18.062	9.134	1.423	268
MAN TÜRKİYE	2.933	2.413	218	242
OTOKAR	2.584	2.240	62	142
OYAK RENAULT	230.397	241.398	9.804	16.185
TEMSA	1.161	1.386	59	103
TOFAŞ	60.479	33.568	3.955	135
TOYOTA	184.797	187.101	13.048	13.134
TÜRK TRAKTÖR	16.016	12.528	1.551	721
GENEL TOPLAM / Grand Total	1.034.999	1.026.022	77.153	78.930

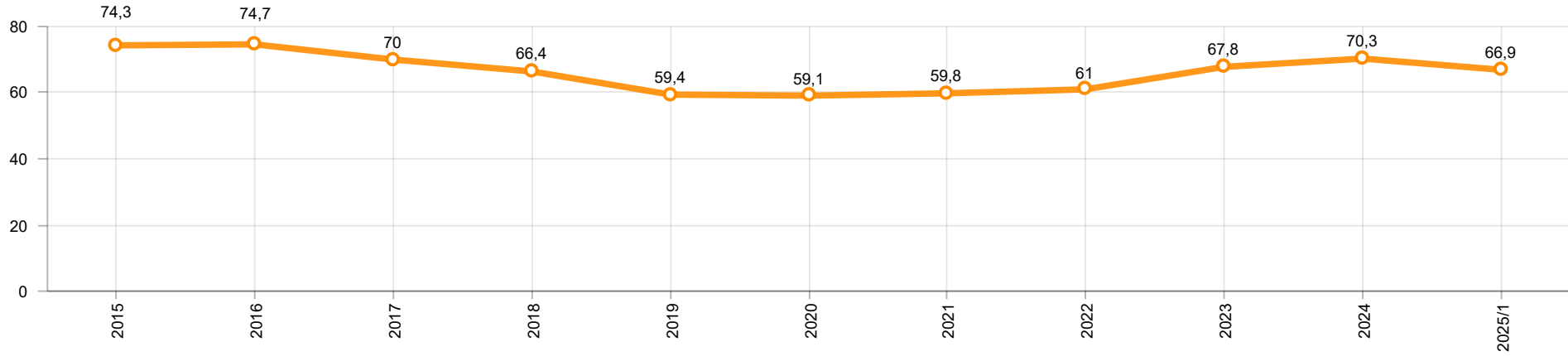
Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$)
CBU and CKD Exports - \$

Sektör / Sector	2023	2024	OCAK - OCAK / January - January 2024	OCAK - OCAK / January - January 2025	2025 / 2024 %
Toplam Yan Sanayi / Total Component Industry	14.078.295.394,55	14.839.169.793,6	1.171.201.567,3	1.257.321.517,29	7,4
İç ve Dış Lastik / Tyres	1.724.808.180,08	1.695.712.002,38	128.476.804,61	144.936.462,31	12,8
Emniyet Camı / Safety Glasses	263.055.895,3	280.208.750,29	21.880.315,5	23.222.122,55	6,1
Motor / Engine	253.590.728,57	382.946.759,3	24.329.277,16	40.424.432,83	66,2
Akümülatör / Batteries	482.228.706,9	574.440.860,83	38.042.051,02	39.433.888,6	3,7
Diğer Aksam ve Parça / Spare Parts&Components	11.354.611.883,7	11.905.861.420,8	958.473.119,01	1.009.304.611	5,3
Toplam Ana Sanayi / Total Vehicle Industry	21.608.331.077,73	21.911.627.756,63	1.649.630.705,23	1.696.312.887,67	2,8
Otobüs / Bus	1.786.354.748,27	1.928.277.914,79	112.797.850,73	152.538.111,09	35,2
Midibüs-Minibüs / Midibus-Minibus	342.622.940,87	458.784.135,36	39.192.584,66	33.711.223,95	-14,0
Otomobil / P.Cars	10.934.266.126,78	11.284.675.238,86	750.767.473,78	866.508.214,08	15,4
Kamyon-Kamyonet / Truck-Pick Up&Van	5.646.557.915,75	6.387.961.337,89	531.822.544,25	548.376.464,66	3,1
Römork ve Yarı Römork / Trailer-Semi Trailer	777.402.947,62	670.091.733,43	51.213.087,77	43.392.183,57	-15,3
Çekici / Tractor	1.527.261.816,27	653.234.993,5	117.810.288,65	26.779.514,36	-77,3
Tarım Traktörü / Farm Tractor	593.864.582,17	528.602.402,8	46.026.875,39	25.007.175,96	-45,7
Toplam / Total	35.686.626.472,28	36.750.797.550,23	2.820.832.272,53	2.953.634.404,96	4,7

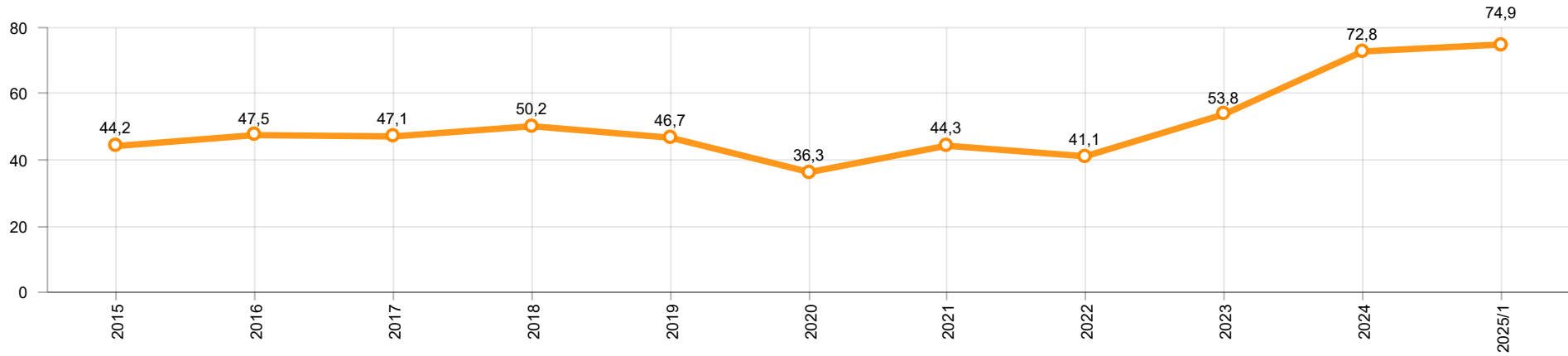
Kaynak: Uludağ İhracatçı Birlikleri . ÜİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; ÜİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla “Römork ve Yarı Römork” , “Tarım Traktörü” verileri dahil edilmekte; “Kullanılmış Araçlar” , “İki Tekerlekli Taşıtlar” , “Demiryolu Taşıtları” hariç tutulmaktadır.

Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles

Otomobil Pazarında İthalatın Payı (%)
Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%)
Import Share in LCV Market (%)



Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	47.316												47.316
KAMYON - H. Truck	431												431
K.KAMYON - L. Truck	-												-
KAMYONET - Pick Up	22.491												22.491
OTOBÜS - Bus	703												703
MINİBÜS - Minibus	7.178												7.178
MİDİBÜS - Midibus	72												72
TİCARİ ARAÇLAR TOPLAMI - CV Total	30.875												30.875
TAŞIT ARAÇLARI TOPLAMI - MV Total	78.191												78.191
TRAKTÖR - F.Tractor	739												739
GENEL TOPLAM - Grand Total	78.930												78.930

Otomobil / P.Car

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI ASSAN	17.900	-	-	-	-	-	-	-	-	-	-	-	17.900
OYAK RENAULT	16.185	-	-	-	-	-	-	-	-	-	-	-	16.185
TOFAŞ	97	-	-	-	-	-	-	-	-	-	-	-	97
TOYOTA	13.134	-	-	-	-	-	-	-	-	-	-	-	13.134
TOPLAM - Total	47.316	-	-	-	-	-	-	-	-	-	-	-	47.316

Kamyonet / Pick-up

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	22.453	-	-	-	-	-	-	-	-	-	-	-	22.453
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	-	-	-	-	-	-	-	-	-	-	-	-
TOFAŞ	38	-	-	-	-	-	-	-	-	-	-	-	38
TOPLAM - Total	22.491	-	-	-	-	-	-	-	-	-	-	-	22.491

Minibüs / Minibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	7.178	-	-	-	-	-	-	-	-	-	-	-	7.178
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
TOPLAM - Total	7.178	-	-	-	-	-	-	-	-	-	-	-	7.178

Kamyon / Truck

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	419	-	-	-	-	-	-	-	-	-	-	-	419
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	12	-	-	-	-	-	-	-	-	-	-	-	12
OTOKAR	-	-	-	-	-	-	-	-	-	-	-	-	-
TEMSA	-	-	-	-	-	-	-	-	-	-	-	-	-
TOPLAM - Total	431	-	-	-	-	-	-	-	-	-	-	-	431

Midibüs / Midibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	23	-	-	-	-	-	-	-	-	-	-	-	23
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	28	-	-	-	-	-	-	-	-	-	-	-	28
TEMSA	21	-	-	-	-	-	-	-	-	-	-	-	21
TOPLAM - Total	72	-	-	-	-	-	-	-	-	-	-	-	72

Otobüs / Bus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	9	-	-	-	-	-	-	-	-	-	-	-	9
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	256	-	-	-	-	-	-	-	-	-	-	-	256
MAN TÜRKİYE	242	-	-	-	-	-	-	-	-	-	-	-	242
OTOKAR	114	-	-	-	-	-	-	-	-	-	-	-	114
TEMSA	82	-	-	-	-	-	-	-	-	-	-	-	82
TOPLAM - Total	703	-	-	-	-	-	-	-	-	-	-	-	703

Traktör / F.Tractor

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	18	-	-	-	-	-	-	-	-	-	-	-	18
TÜRK TRAKTÖR	721	-	-	-	-	-	-	-	-	-	-	-	721
TOPLAM - Total	739	-	-	-	-	-	-	-	-	-	-	-	739

Firmalar / Firms	2024 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Alfa Romeo	1.255	113	-	-	-	-	-	-	-	-	-	-	-	113
Aston Martin	15	4	-	-	-	-	-	-	-	-	-	-	-	4
Audi	19.700	970	-	-	-	-	-	-	-	-	-	-	-	970
Bentley	37	2	-	-	-	-	-	-	-	-	-	-	-	2
BMW	25.784	1.771	-	-	-	-	-	-	-	-	-	-	-	1.771
BYD	8.331	2.758	-	-	-	-	-	-	-	-	-	-	-	2.758
Chery	57.047	1.016	-	-	-	-	-	-	-	-	-	-	-	1.016
Citroen	43.219	2.126	-	-	-	-	-	-	-	-	-	-	-	2.126
CUPRA	9.663	423	-	-	-	-	-	-	-	-	-	-	-	423
Dacia	33.658	1.359	-	-	-	-	-	-	-	-	-	-	-	1.359
DFSK	504	21	-	-	-	-	-	-	-	-	-	-	-	21
DS	1.971	125	-	-	-	-	-	-	-	-	-	-	-	125
Fiat	1.073	13	-	-	-	-	-	-	-	-	-	-	-	13
Ford	29.617	1.619	-	-	-	-	-	-	-	-	-	-	-	1.619
Honda	23.632	1.195	-	-	-	-	-	-	-	-	-	-	-	1.195
HONGQI	15	1	-	-	-	-	-	-	-	-	-	-	-	1
Hyundai	17.429	1.264	-	-	-	-	-	-	-	-	-	-	-	1.264
JAECOO	3.586	421	-	-	-	-	-	-	-	-	-	-	-	421
Jaguar	60	2	-	-	-	-	-	-	-	-	-	-	-	2
Jeep	3.366	204	-	-	-	-	-	-	-	-	-	-	-	204
KG MOBILITY	9.426	622	-	-	-	-	-	-	-	-	-	-	-	622
Kia	17.967	1.564	-	-	-	-	-	-	-	-	-	-	-	1.564
Land Rover	2.973	186	-	-	-	-	-	-	-	-	-	-	-	186
LEAPMOTOR	218	7	-	-	-	-	-	-	-	-	-	-	-	7
Lexus	816	29	-	-	-	-	-	-	-	-	-	-	-	29
Maserati	276	14	-	-	-	-	-	-	-	-	-	-	-	14
Mercedes-Benz	29.967	1.924	-	-	-	-	-	-	-	-	-	-	-	1.924
MG	17.162	143	-	-	-	-	-	-	-	-	-	-	-	143
Mini	4.755	292	-	-	-	-	-	-	-	-	-	-	-	292
Nissan	27.088	1.440	-	-	-	-	-	-	-	-	-	-	-	1.440
Opel	45.212	2.416	-	-	-	-	-	-	-	-	-	-	-	2.416
Peugeot	53.886	2.425	-	-	-	-	-	-	-	-	-	-	-	2.425
Porsche	1.203	74	-	-	-	-	-	-	-	-	-	-	-	74
Renault	26.437	1.846	-	-	-	-	-	-	-	-	-	-	-	1.846
Seat	12.470	300	-	-	-	-	-	-	-	-	-	-	-	300
Skoda	43.972	2.359	-	-	-	-	-	-	-	-	-	-	-	2.359
SKYWELL	388	22	-	-	-	-	-	-	-	-	-	-	-	22
Subaru	335	75	-	-	-	-	-	-	-	-	-	-	-	75
Suzuki	5.894	295	-	-	-	-	-	-	-	-	-	-	-	295
Toyota	10.004	987	-	-	-	-	-	-	-	-	-	-	-	987
Volkswagen	74.533	4.293	-	-	-	-	-	-	-	-	-	-	-	4.293
Volvo	13.024	698	-	-	-	-	-	-	-	-	-	-	-	698
GENEL TOPLAM - Grand Total	689.666	37.418	-	-	-	-	-	-	-	-	-	-	-	37.418

Firmalar / Firms	2024 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Citroen	18.009	1.027	-	-	-	-	-	-	-	-	-	-	-	1.027
DFSK	675	43	-	-	-	-	-	-	-	-	-	-	-	43
Fiat	24.516	1.601	-	-	-	-	-	-	-	-	-	-	-	1.601
Ford	33.844	1.814	-	-	-	-	-	-	-	-	-	-	-	1.814
FOTON	-	5	-	-	-	-	-	-	-	-	-	-	-	5
Hyundai	4.414	51	-	-	-	-	-	-	-	-	-	-	-	51
Isuzu	1.584	36	-	-	-	-	-	-	-	-	-	-	-	36
Iveco	3.850	110	-	-	-	-	-	-	-	-	-	-	-	110
KG MOBILITY	2.444	158	-	-	-	-	-	-	-	-	-	-	-	158
MAXUS	302	20	-	-	-	-	-	-	-	-	-	-	-	20
Mercedes-Benz	10.260	554	-	-	-	-	-	-	-	-	-	-	-	554
Opel	17.244	1.078	-	-	-	-	-	-	-	-	-	-	-	1.078
Peugeot	19.656	921	-	-	-	-	-	-	-	-	-	-	-	921
Renault	15.677	613	-	-	-	-	-	-	-	-	-	-	-	613
Toyota	9.086	524	-	-	-	-	-	-	-	-	-	-	-	524
Volkswagen	22.266	969	-	-	-	-	-	-	-	-	-	-	-	969
GENEL TOPLAM - Grand Total	188.048	9.524	-	-	-	-	-	-	-	-	-	-	-	9.524